



TAYLOR LUCAS
PARTNERSHIP

CHASING 
THE STIGMA



MEMBER BENEFIT.
FREE WILL WRITING.

Learn how we are making Will Writing more
accessible across England & Wales.



WHY MAKE A WILL

Making a Will is one of the most important steps you can take to protect the people you care about and to ensure your wishes are followed after your death.

Yet many people delay making a Will, often assuming it is something they can deal with “later”. The reality is that not having a Will can create unnecessary stress, uncertainty, and cost for those you leave behind.

Making a Will is about taking responsibility, protecting your family, and ensuring your voice is heard. Whatever your age, wealth, or circumstances, having a Will in place gives peace of mind today and certainty for the future.

- A Will gives you control. It allows you to decide who inherits your money, property, and personal belongings.
- You can nominate who should receive your personal possessions to avoid unnecessary confusion between your loved ones.
- A Will also allows you to choose who will deal with your estate by appointing Executors you trust.
- It reduces the likelihood of misunderstandings, arguments, or legal challenges.
- It allows you to provide appropriately for vulnerable or disabled persons, as well as minor children.
- If you have children under 18, a Will is the only way to formally appoint Guardians.



CASE STUDY | NO WILL, NO LEGACY

When David died suddenly at 58, he had no Will in place. He had two adult children, Emma and Jack from his first marriage and was married to Sarah at the time of his death, his second wife.

David had always told his children that they would “definitely get the house one day”. Emma & Jack assumed that their Dad had made the necessary arrangements and taken care of it. However, because David had not made a Will, his estate had to be distributed under the standard intestacy rules.

Under those rules, David’s estate was distributed in a way that did not likely reflect his wishes. His house and all of his savings went to his second wife, Sarah.

This led to tension and distress within the family at an already difficult time.

After David’s funeral, Emma and Jack never saw Sarah again. They believe their Dad wanted them to inherit but suspect he simply never got around to putting a Will in place and formalising his wishes.

– A simple Will could have protected David’s wishes and prevented this outcome, but without one, the law decided instead.



FREE STANDARD WILL WRITING

As a valued member of **Chasing The Stigma**, you will qualify for our Free Will Writing Service.

This allows you to put important plans in place for you and your loved ones, without any upfront cost or obligation. We provide this service free of charge because we believe in building long-term relationships, not one-off transactions.

By supporting you now with such an important step, we hope you will feel confident returning to us in the future whenever you need legal advice.

OTHER BENEFITS

You will also receive access to exclusive discounts on a range of our other legal services, such as;

- **Property Protection Trusts**
- **Discretionary Will Trusts**
- **Vulnerable Persons Trusts**
- **Family Asset Protection Trusts**
- **Lasting Powers of Attorney**

We don't stop there! As part of your benefits, you can also share the service with those closest to you.



Each eligible member may refer up to three family members or friends to the service, giving them the same opportunity to put essential plans in place.



ABOUT US

Located in the Cannock Chase area of Outstanding Natural Beauty in Staffordshire, you will find us working on our mission to make Will writing accessible to as many people as possible. We aim to remove the fear and uncertainty that can surround legal matters, diluting the daunting perception of writing a Will and showing that the process can be clear, supportive, cost-effective and straightforward.

Every year, we write over 3,000 Wills for individuals and families through our workplace benefit programme, giving you the reassurance that you are in experienced hands.

We are affiliated to the Institute of Professional Willwriters [IPW], which means we follow a strict Code of Practice approved by the Chartered Trading Standards Institute [CTSI] and maintain high standards of training, professionalism, and client care.



Our clients place a great deal of trust in us, and our reviews speak for themselves. With over 1,000 five-star reviews on Google and Trustpilot, you can be confident you are choosing an experienced, trusted firm that many individuals and families already rely on to protect their future.



UNIVERSITIES

IN PARTNERSHIP WITH

We are proud to partner with leading universities, colleges, councils and private companies to provide their employees with access to our Free Will Writing Service.

We are trusted to support staff members with clear, professional guidance on life's most important decisions.

Our partners value the quality, reliability and care we bring to every appointment, and we are committed to upholding that standard for every employee we meet.



COLLEGES





COMPANIES





THE PROCESS

Once you've booked your appointment via our website, by phone or through live web chat, we'll send you a questionnaire to complete in advance, which helps to speed up your meeting and allows your advisor to get to know your circumstances beforehand.

You will also receive a brochure with all the key information you need ahead of your consultation.

Your appointment will usually take up to 60 minutes, and if your situation is more complex or you require additional planning, a further appointment may be arranged to ensure everything is set up properly for you.

Book Appointment

**Complete
Questionnaire**

**Read Your
Brochure**

**Attend your
appointment**





SERVICES

We offer much more than Will writing, providing a wide range of estate planning services all under one roof.

As well as standard Wills, we can help you with Will Trusts (including Property Protection Trusts, Lifetime Interest Trusts, Discretionary Trusts and Vulnerable Persons Trusts), Family Asset Protection Trusts and Lasting Powers of Attorney.

We also offer Secure Document Storage and work closely with a chosen life insurance broker, wealth management firm and estate administration company, all leaders in their field, so you have trusted support for every stage of planning and protecting your estate.

Trusts

Property Protection Trusts

Discretionary Will Trusts

Vulnerable Persons Trusts

Family Asset Protection Trusts

Powers of Attorney

Lasting Powers of Attorney

Registration Assistance

Other

Secure Document Storage

Access to Industry Leaders

Life/Critical Illness Insurance

Wealth Management

Estate Administration



FREQUENTLY ASKED QUESTIONS?

Do I need a Will?

You are not legally required to have a Will, but without one, your estate is distributed under intestacy laws, which may not reflect your wishes. With a Will, you decide who inherits your assets, who is appointed as executor and, if relevant, guardian for any minor children.

Can I include my partner?

Yes, absolutely!

We highly recommend that you include your partner in the process. This should be a team effort. Your partner will be entitled to the same benefits that you have!

Where do appointments take place?

Your appointment will take place through our preferred video conferencing platform, Microsoft Teams. We may be able to visit you at home but this is dependent on your location, simply call us to see if it is possible. You are also welcome to visit our company offices.

Will you give me advice?

Without question! Our approach is thorough and detailed, taking a holistic view of your circumstances to provide tailored guidance. We are focused on finding practical solutions that meet your needs, and give you peace of mind.



CONTACT US

Our team is ready to guide you through every stage of writing your Will, simply contact us by phone, email, or live web chat.

We're here to make the process clear, supportive, and stress-free.

We're available between 9am - 7pm Monday to Thursday and 9am - 4.30pm on Friday.



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SCHEDULE APPOINTMENT.



Simply scan the QR code
with your smartphone
camera to schedule your
appointment

...or click the button below



Book Appointment

More Information